



## **What is the Pet Oxygen Mask Program and How Does it Work?**

Invisible Fence Brand has generously offered to pay for ALL pet oxygen mask kits, donate storage bags and assist OVMA members in their local media events... all in exchange for a donation to the Farley Foundation.

Everyone wins! The new program is great for our community emergency preparedness, great for OVMA member veterinarians who want to show their communities that they care, great for the pets that will receive effective care from fire departments and great for people and pets looking for assistance through the Farley Foundation.

### **Interested in purchasing a set of masks for your community?**

#### **Step One:**

Contact your local fire department and offer to donate a set of masks. Ask if they'd be interested in holding a joint media event and/or community demonstration of the use of the masks.

#### **Step Two:**

Order a set of masks and make a donation to the Farley Foundation. When making the donation, make a note that it is part of the Pet Oxygen Mask program.

Members should then contact Sue Thompson, [sthompson@invisiblefence.net](mailto:sthompson@invisiblefence.net), Invisible Fence Brand at 1.800.661.6286.

Invisible Fence Brand will generously provide a set of masks free of charge! Invisible Fence will also ask you to make a donation to the Farley Foundation. The amount of the donation is up to you, however please keep in mind that the cost of the mask kit would have been \$75 plus tax.

The OVMA/Invisible Fence Brand Pet Oxygen Mask Kit includes three re-usable masks (small, medium and large), hoses, a great storage bag generously provided by Invisible Fence Brand, and a pet oxygen mask instruction sheet illustrating usage, suggested flow rates and cleaning instructions.

#### **Step Three:**

Make this a media event in your community. Tell your community about your donation. Invite local media, town council, the mayor, your clients, etc. to an event where you handover the pet oxygen mask kit to your fire department. Stage a demonstration and smile for the camera.

Invisible Fence Brand is happy to join you for the event!