

# 2017 Summit Veterinary Pharmacy Ride for Farley – Frequently Asked Questions –



## 1. What does the \$100 registration fee cover?

The registration fee covers the cost of your participation in the event— a custom Summit Veterinary Pharmacy Ride for Farley cycling jersey (if registered by the June 9 deadline), a sit-down breakfast, lunch, refreshments and rider support. Riders will also receive a custom Summit Veterinary Pharmacy Ride for Farley plaque, as well as an invitation to the Farley Foundation Reception at the OVMA Conference & Trade Show in January. Top fundraisers also have the opportunity to win amazing prizes, including free registration for the 2018 OVMA Conference & Trade Show.

## 2. Why do I have to raise a minimum amount of donations to participate?

The goal of Summit Veterinary Pharmacy Ride for Farley is to raise as much money and awareness as possible for the Farley Foundation. As the Summit Veterinary Pharmacy Ride for Farley can only accommodate a limited number of participants, we ask that riders contribute a minimum amount to be eligible to ride. The donation can be comprised of both personal and clinic contributions. This policy is in line with many charitable events, such as the Weekend to End Breast Cancer Walk, which also requires participants to raise a minimum amount of donations.

## 3. How much do I need to raise?

The minimum amount you must raise depends on the length that you choose to cycle. Participants cycling the 50 km route must raise a minimum of \$500, those who are cycling 100 km must raise \$750, and those riding 160 km must raise \$1,000.

## 4. What if I don't raise the required minimum donation amount?

All riders must raise the donation minimum by the date of the ride (September 23) in order to be eligible to participate.

## 5. How can I fundraise for this event?

Tell all your family members, friends and clients about Summit Veterinary Pharmacy Ride for Farley and the Farley Foundation. A list of fundraising tips is included with this information package.

## 6. What do I do with cash donations?

Riders can now create a personalized charitable event web page on [FarleyFoundation.org](http://FarleyFoundation.org) and direct family, friends and clients to the site to both read about the event and make an online donation.

This tool minimizes the amount of cash and paperwork for Summit Veterinary Pharmacy Ride for Farley participants. While a standard donation collection form is available, we encourage participants to visit [www.farleyfoundation.org](http://www.farleyfoundation.org) to create a web page. A step-by-step instruction sheet for creating your personalized Summit Veterinary Pharmacy Ride for Farley event page is included with this information package.

If you do receive cash donations, please do not submit any cash. All cash donations should be submitted in **one (1) donation cheque only**, made out to **The Farley Foundation**.

**7. Should donors make their cheques out to the Farley Foundation?**

To minimize the number of cheques you need to collect, ask people to donate via your Giving Page instead. Any donor cheques that are received should be made out to the individual rider. Money collected from participants must be submitted in **one (1) donation cheque only**. Once you have collected all cash and cheque donations, please submit it in one cheque made out to **The Farley Foundation**.

**8. Who is eligible for a tax receipt?**

Tax receipts are available to anyone making a donation of \$15 or more. Please ensure that all donors provide the specific information requested on the donation collection form, and we will send them a tax receipt once your final donations and donation form have been received. Please note that if the donor name/address is not filled out correctly on the form, they will not receive a receipt.

**9. What if I can't finish the ride?**

A support vehicle will accompany riders for the entire ride, and will be available should you injure yourself or need to rest.

**10. If the weather is bad, will the ride be cancelled?**

Riders should be prepared to cycle, rain or shine. If riders encounter dangerous weather (thunderstorms, extreme winds, etc.), support vehicles will be available to take them to shelter.

**11. I've never cycled so many kilometres in one day before. What should I do to get ready?**

We have developed a list of tips on how to prepare for Summit Veterinary Pharmacy Ride for Farley. This list, which includes equipment and pre-ride meal suggestions, is included in the information package.

**12. I'm a beginner, but I still want to participate. Is there a route I can do?**

We offer three route options: 50 km, 100 km and 160 km. Riders can choose to cycle the distance they feel most comfortable with. Please note that there is a "Skill Level" section on the registration form that must be filled out, as we group riders based on their indicated skill level.

**13. What type of bicycle do you recommend I use?**

We recommend riders use road bikes or hybrid bikes with road tires because they have less rolling resistance and will help you go faster. Summit Veterinary Pharmacy Ride for Farley takes place in the Halton Escarpment, due to the changing terrain during the routes, we suggest lighter bikes because they ride well on hills and flat roads. Other bikes, such as mountain bikes, are allowed but it may be a harder and longer ride.

**14. I noticed the time requirements on the registration form. If I could not complete the route in that length of time, can I not register?**

We encourage you to register for the route that you think you can finish and to train before the Summit Veterinary Pharmacy Ride for Farley. We have included time requirements on the registration form so riders get an idea for how long it will take to complete each route. In addition, we added these times so riders have a better sense of which route length they should sign up for. If you are unsure which route to chose, please contact our office.

**15. Why is it mandatory that I bring a cell phone?**

For safety reasons (i.e. a rider gets lost, blows a tire or runs into bad weather and needs to provide us with their location), we are asking that every rider bring a cell phone. If you do not own a cell phone, please borrow one from someone for the day.

**16. I want to bring my spouse and children to the breakfast. Why do we have to purchase tickets for family and friends?**

The cost of the ticket covers breakfast and also contributes to facility rental costs. The Farley Foundation wants to ensure that 100% of the fundraising money will go directly to help people and pets in need, and will not be used for overhead costs of the event.

**17. Can I buy breakfast tickets for my guests the day of the event?**

Unfortunately, no. In order to provide enough food for all guests we need to have the final number of attendees the week prior to the event.

If you have any other questions, please contact Nina Vaughan at 1.800.670.1702 ext 33 or [nvaughan@ovma.org](mailto:nvaughan@ovma.org)